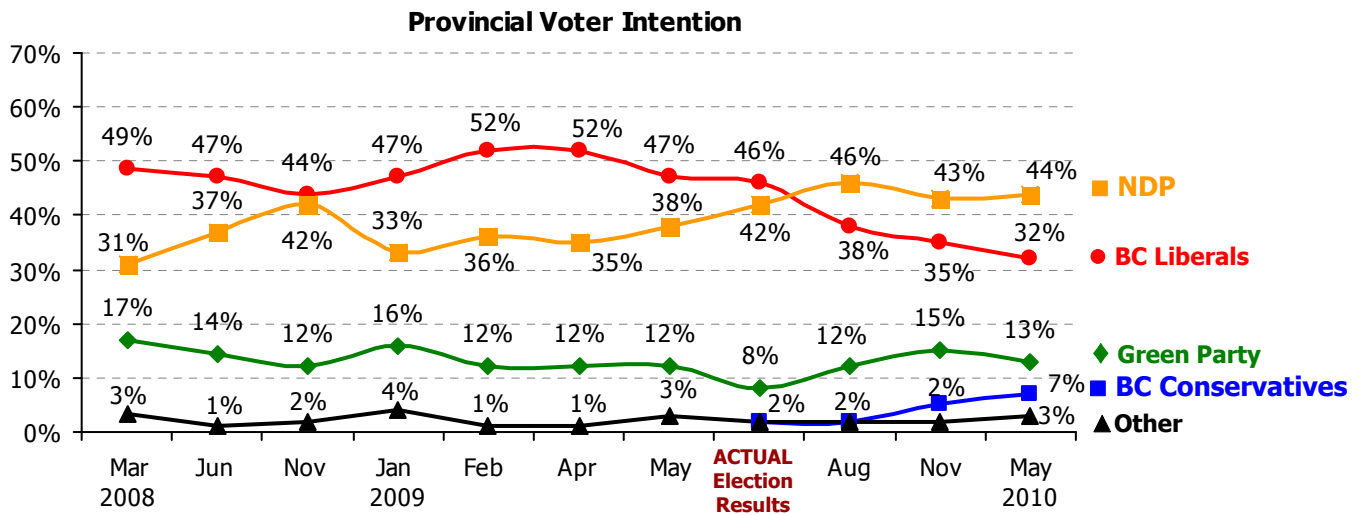




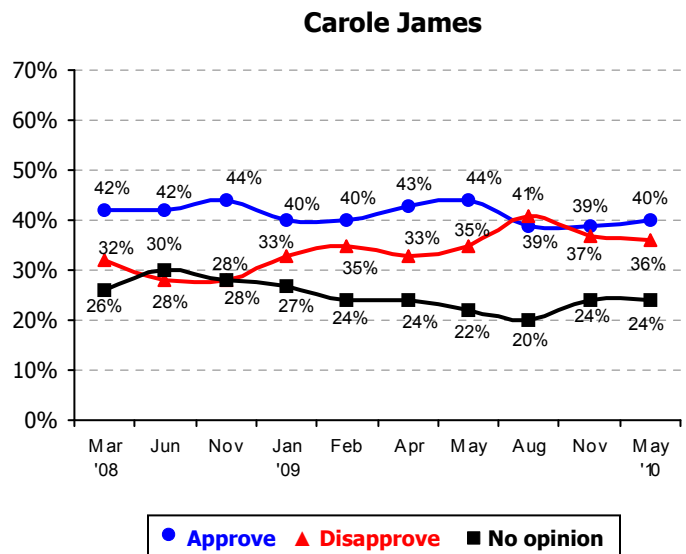
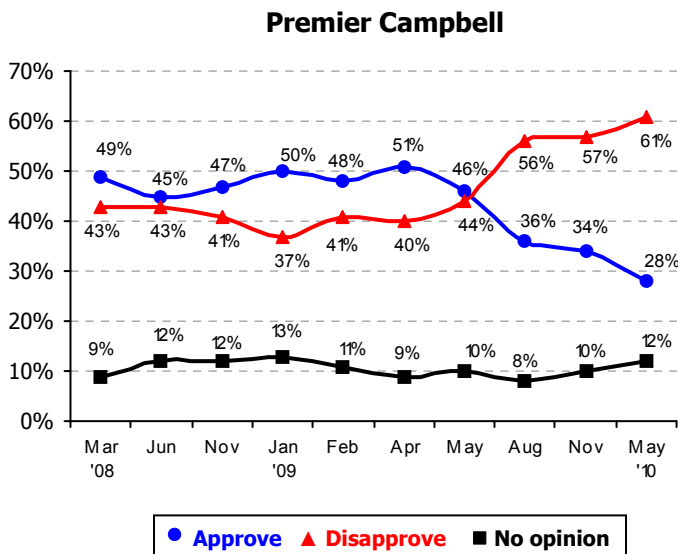
Release Date: May 20<sup>th</sup>, 2010

## Mustel Group Poll Shows 12 Percentage Point Lead for NDP

Support for the BC Liberals has fallen to 32% in Mustel Group's most recent survey (taken May 6-16). Support for the NDP is holding steady at 44% but growing for alternative parties, with support for the BC Conservative Party now reaching 7%.



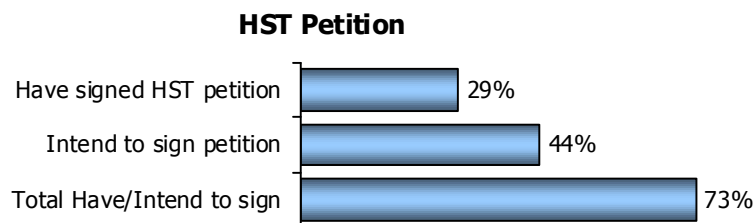
The approval rating of Premier Campbell's performance has deteriorated further since the last measure (61% disapprove in comparison to 28% approving) whereas opinions of the performance of the NDP leader have been relatively stable.



Taxes or the HST is the key issue of concern to voters, followed by the economy and health. Liberal supporters are most concerned about the economy whereas taxes is the key issue for other voters, even Green Party voters.

<b>Top Issue of Concern Facing B.C.</b>					
	<b>Total (500) %</b>	<b>Provincial Party Would Support</b>			
		<u>BC Liberal</u> (116) %	<u>NDP</u> (161) %	<u>Green Party</u> (47) %	<u>Other</u> (38) %
<b>Taxes/HST</b>	<b>21</b>	<b>16</b>	<b>22</b>	<b>23</b>	<b>23</b>
<b>Economy</b>	<b>18</b>	<b>30</b>	<b>13</b>	4	<b>13</b>
<b>Health</b>	<b>13</b>	<b>17</b>	<b>13</b>	<b>15</b>	5
<b>Government</b>	<b>10</b>	2	<b>11</b>	<b>16</b>	<b>21</b>
<b>Education</b>	<b>9</b>	5	<b>15</b>	4	9
<b>Social</b>	<b>7</b>	8	6	7	3
<b>Environment</b>	<b>7</b>	5	9	<b>13</b>	8
<b>Natural Resources</b>	<b>3</b>	2	3	6	2
<b>Miscellaneous</b>	<b>4</b>	5	3	12	8
<b>None/don't know</b>	<b>7</b>	12	4	-	8

A total of 29% of BC residents report to have signed the HST petition. Another 44% plan to sign a petition if given the opportunity. The proportion who has already signed is higher in communities outside Metro Vancouver (38%) than in the city (22%).



Mustel Group is a Vancouver-based market research firm with a 30 year history and enviable record of accuracy for political polling. For historical data, please refer to [www.mustelgroup.com](http://www.mustelgroup.com) under "Polls/Articles". For our 'Proven Record of Accuracy' go to our website at: [www.mustelgroup.com/accuracy.php](http://www.mustelgroup.com/accuracy.php)

For further information, please contact: Evi Mustel: 604-742-2240

**Survey conducted:** May 6-16, 2010

**Methodology:** Random telephone sample of 500 BC adults, 18 years plus

**Margin of error:** ±4.4% at the 95% confidence level; Undecided: 12%

**Sponsored by:** Mustel Group Market Research