



FOR IMMEDIATE RELEASE

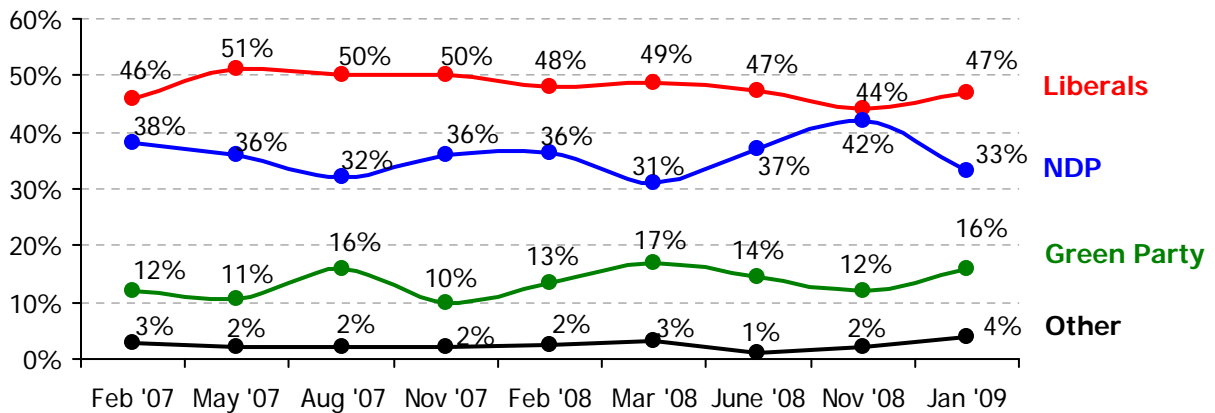
From: Mustel Group Market Research
Date: January 19, 2009

Re: BC Liberals Pull Out Ahead of NDP

The most recent Mustel Group poll (taken January 8-15th) shows the BC Liberals with a 14 percentage point lead over the NDP. If an election were held tomorrow, the BC Liberals would have the support of 47% of decided voters (up directionally from 44% in November) and the NDP would be supported by 33% (down from 42%). The Green Party would be supported by 16%.

The NDP has lost support to both the BC Liberals and the Green Party, and in both Metro Vancouver (from 39% in November to a current level of 32%) and outside Metro Vancouver (44% to 34%).

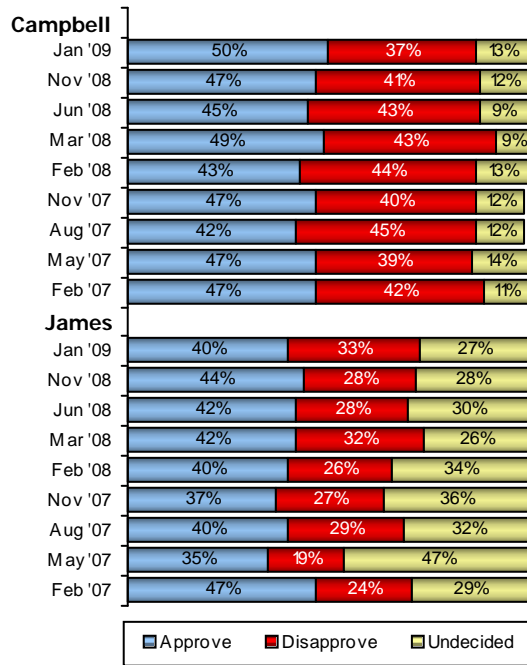
Provincial Voter Intention



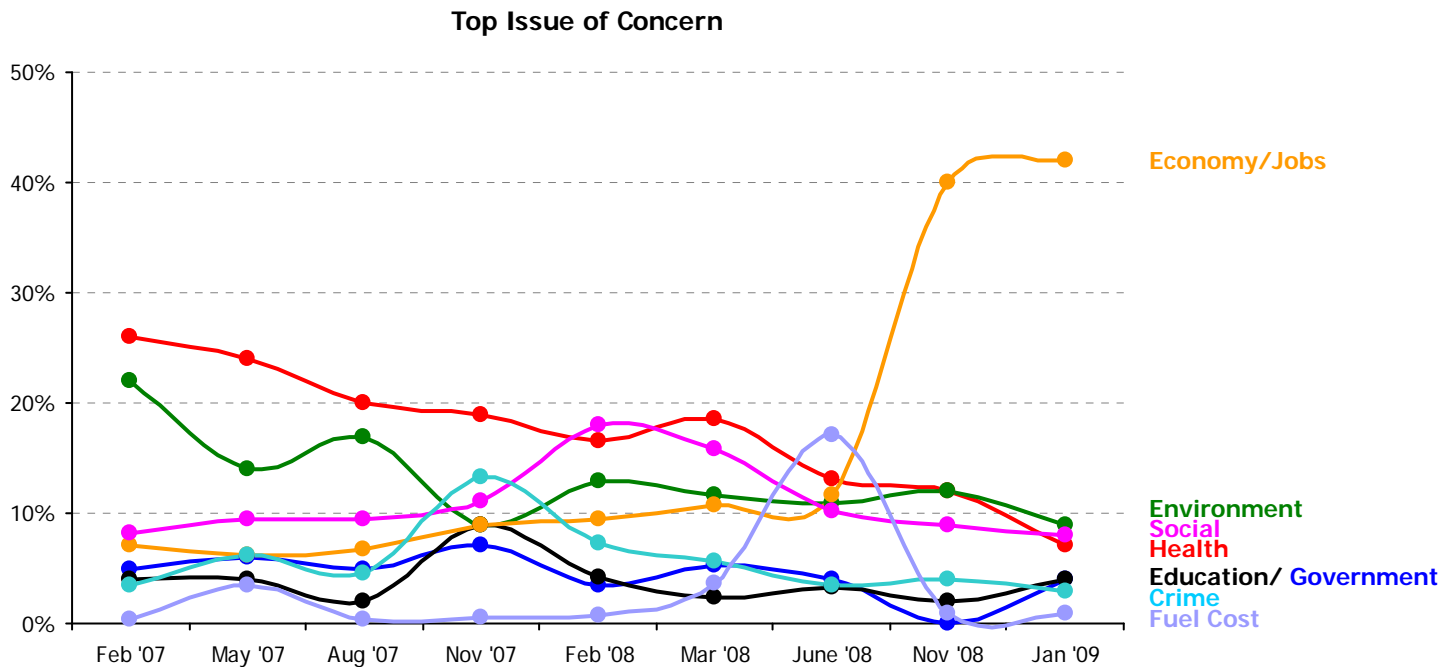
Currently 50% approve of Premier Campbell's performance in contrast to 37% disapproving, the strongest ratings in recent measures.

A total of 40% approve of the performance of Carol James, 33% disapprove and the remaining 27% are undecided, ratings that represent a deterioration from the recent past.

Approval Ratings



Other findings from the survey show that concern about the economy and jobs continue to dominate all other issues.



Mustel Group most accurately predicted the outcome of the 2005 Provincial Election. For historical data, please refer to www.mustelgroup.com under "Polls/Articles".

Mustel Group is a Vancouver-based market research firm with a 25 year history and enviable record of accuracy for political polling. For our 'Proven Record of Accuracy' go to our website at: www.mustelgroup.com/accuracy.php

For further information, please contact: Evi Mustel: 604-742-2240

Survey conducted: January 8-15, 2009
Methodology: Random sample of 750 BC adults, 18 years of age and over
Margin of error: ±3.6% at the 95% confidence level; Undecided: 14%
Sponsored by: Mustel Group Market Research