



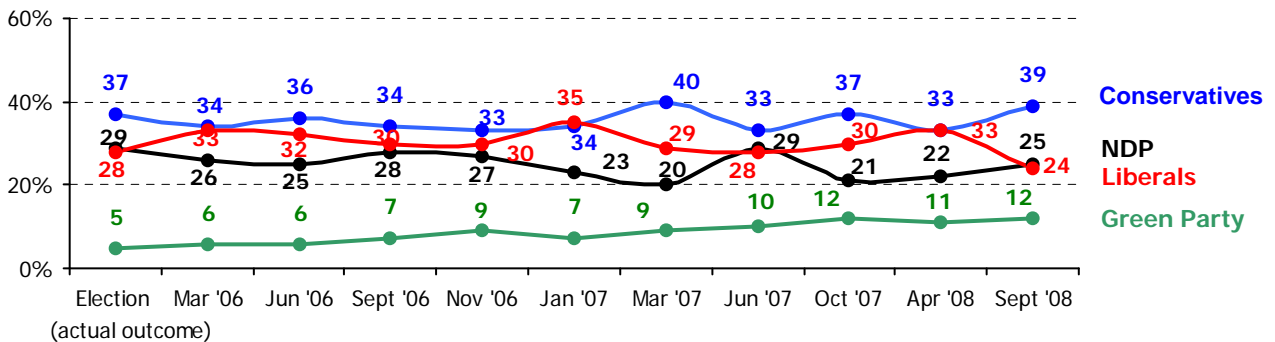
FOR IMMEDIATE RELEASE

Date: Sept.16, 2008

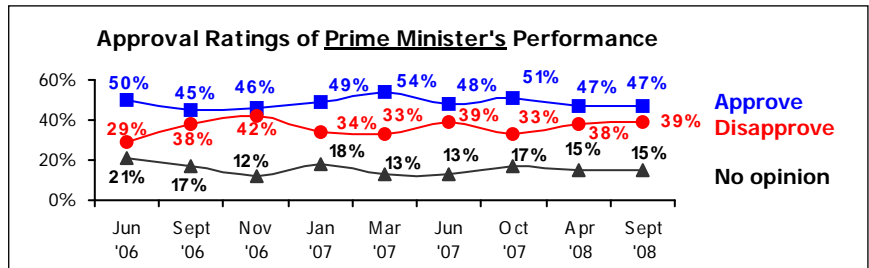
Re: BC Voters Supporting Federal Conservatives

A Mustel Group poll taken September 2nd to 8th among a random sample of 750 BC adults shows that the Conservative Party has a substantial lead over the Liberal Party at this point in the campaign. If a federal election were held tomorrow, the Conservatives would garner 39% of the decided vote and the Liberals 24% of the vote. The Conservatives have strengthened their support and the Liberals have lost support since Mustel Group's last measure in April when the two parties were tied. Support has been relatively stable for the NDP (25%) and for the Green Party (12%) since this last measure.

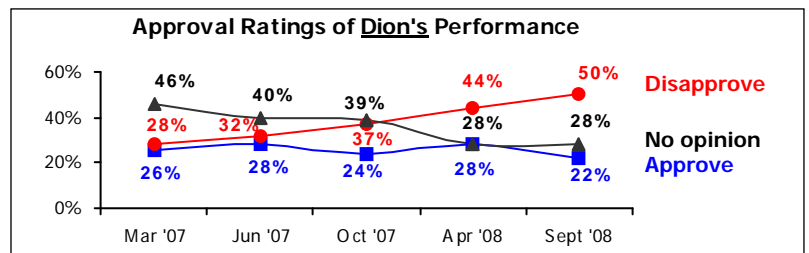
Federal Voter Intention



Approval ratings of Stephen Harper's performance as Prime Minister have been stable since the last measure with 47% approving and 39% disapproving.



Disapproval levels of Dion's performance have increased with 50% now disapproving (up from 44%) in contrast to 22% approving (down from 28% in April).



Mustel Group is a Vancouver-based market research firm with a 25 year history and enviable record of accuracy for political polling. For our 'Proven Record of Accuracy' go to our website at: www.mustelgroup.com/accuracy.asp.

Survey conducted: September 2nd to 8th, 2008
Methodology: Random sample conducted by telephone with 750 BC adults, 18 years of age and over
Margin of error: ±3.6% at the 95% confidence level;
Undecided: 18%
Sponsored by: Mustel Group Market Research
Contact: Evi Mustel: 604-742-2240