



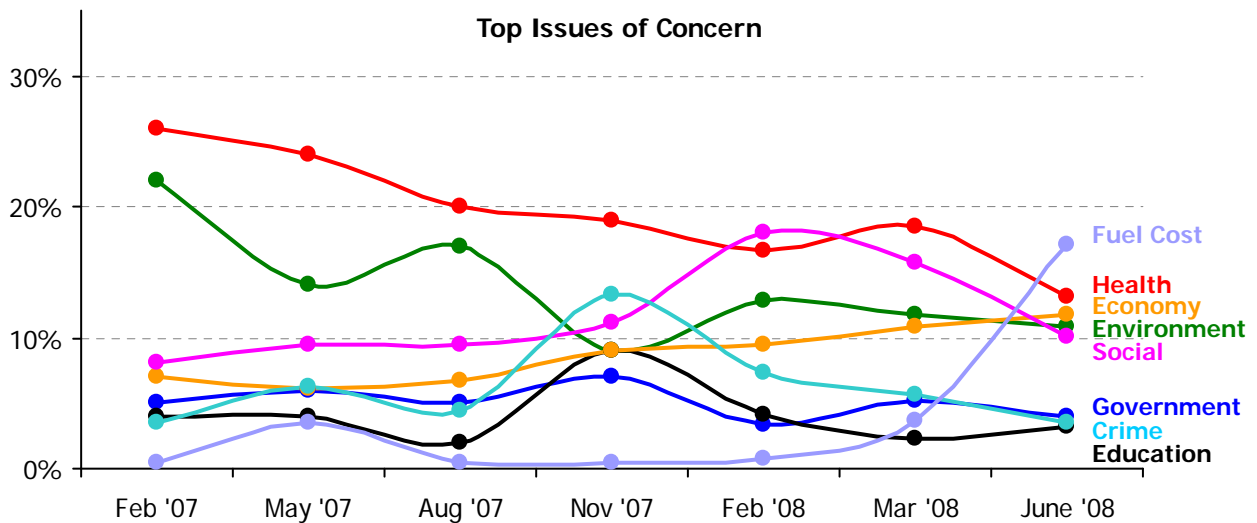
FOR IMMEDIATE RELEASE

From: Mustel Group Market Research

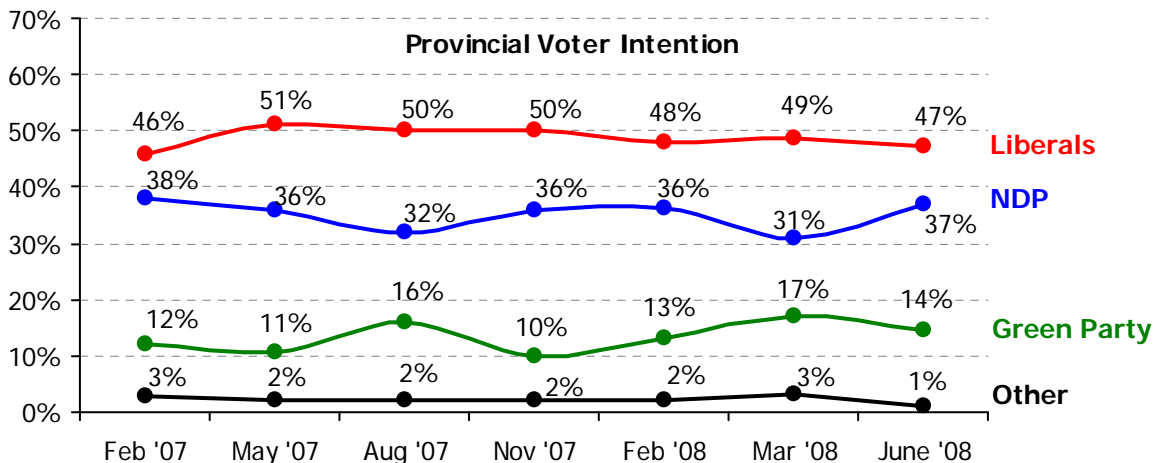
Date: June 26, 2008

Re: Fuel Prices Top Issue of Concern

A recent Mustel Group poll (taken June 9-19<sup>th</sup>) among 750 BC residents shows that for the first time ever, concern about fuel costs surpasses concern about the environment and other key issues such as health care and the economy. When asked "What is the most important issue facing British Columbia today?" increasing cost of fuel tops the list, with Metro Vancouver residents as concerned as those living in rural areas. Furthermore, the results are consistent across all income and age groups.

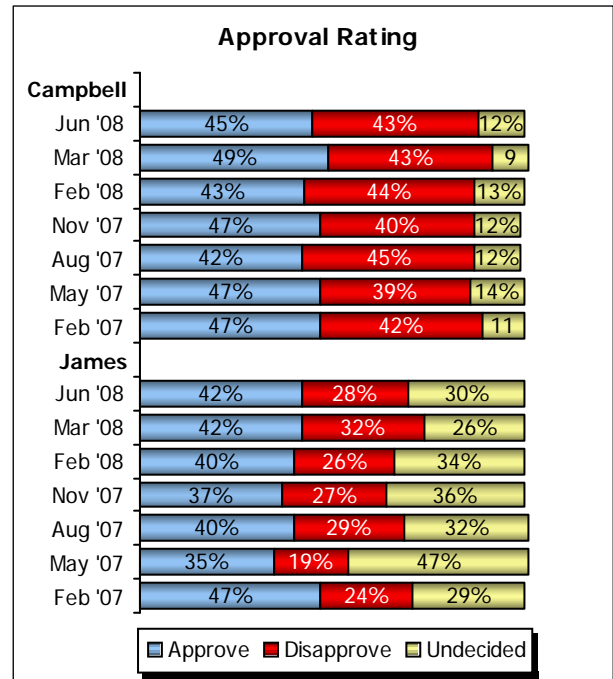


Other findings show that the BC Liberals have maintained a 10 point lead over the NDP. If an election were held tomorrow, the BC Liberals would have the support of 47% of decided voters and the NDP 37% (rebounding from 31% in Mustel Group’s last measure in March). Support for the Green Party has fallen back to 14% after reaching 17% in the last poll.



The BC Liberals continue to be most popular in Greater Vancouver suburbs and in the interior of BC whereas the NDP tends to be strongest in the City of Vancouver. The Green Party is strongest in Victoria, creating a three-way race between the main parties in a city that favoured the NDP in the last election.

Currently 45% approve of Premier Campbell's performance in contrast to 43% disapproving, relatively consistent with past measures. 42% approve of Carole James' performance, with 28% disapproving (30% no opinion), again relatively consistent with past measures.



For historical data, please refer to [www.mustelgroup.com](http://www.mustelgroup.com) under "Polls/Articles". Mustel Group is a Vancouver-based market research firm with a 28 year history and enviable record of accuracy for political polling. For our 'Proven Record of Accuracy' go to our website at: [www.mustelgroup.com/accuracy.asp](http://www.mustelgroup.com/accuracy.asp).

**Survey conducted:** June 9-19<sup>th</sup>, 2008

**Methodology:** Random sample of 750 BC adults, 18 years of age and over

**Margin of error:** ±3.6% at the 95% confidence level; Undecided: 18%

**Sponsored by:** Mustel Group Market Research Contact: Evi Mustel: 604-742-2240