



## FOR IMMEDIATE RELEASE

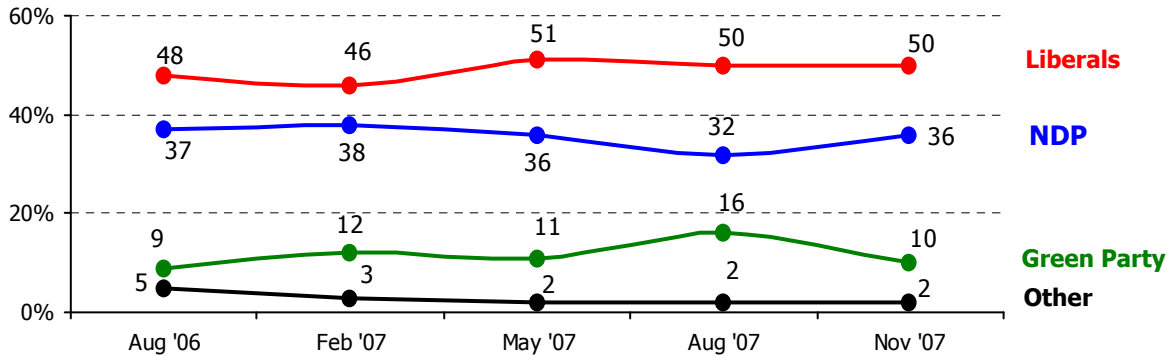
From: Mustel Group Market Research

Date: November 26, 2007

### Re: Strong Support for BC Liberals Continues

The most recent Mustel Group poll (taken November 7-17<sup>th</sup>) indicates that support for the BC Liberals has remained strong over the fall session. If an election were held tomorrow, the BC Liberals would have the support of 50% of decided voters (unchanged from the last measure taken in August). Support for the NDP has rebounded after some weakening with 36% intending to support the party if an election were held tomorrow (up from 32% in August). Green Party support has fallen back to 10% (from 16%).

Provincial Voter Intention

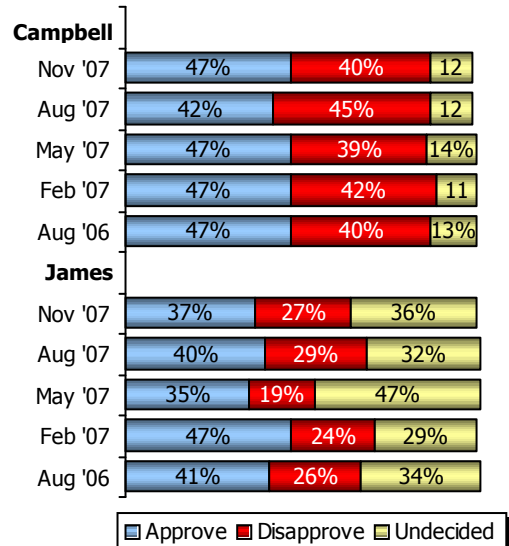


The BC Liberals continue to be most popular in the Greater Vancouver area and in the interior of BC whereas the NDP tends to be strongest on Vancouver Island and the south coast. As in the past, men strongly favour the BC Liberals whereas women tend to be divided between the BC Liberals and NDP.

Currently 47% approve of Premier Campbell's performance in contrast to 40% disapproving, consistent with past measures. One-third (36%) continue to have no impression of Carole James performance, with 37% approving and 27% disapproving (relatively consistent with past measures).

For historical data, please refer to [www.mustelgroup.com](http://www.mustelgroup.com) under "Polls/Articles". Mustel Group is a Vancouver-based market research firm with a 25 year history and enviable record of accuracy for political polling. For our 'Proven Record of Accuracy' go to our website at: [www.mustelgroup.com/accuracy.asp](http://www.mustelgroup.com/accuracy.asp).

Approval Rating



Survey conducted: November 7-17, 2007

Methodology: Random sample of 500 BC adults, 18 years of age and over

Margin of error: ±4.4% at the 95% confidence level; Undecided: 17%

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