



FOR IMMEDIATE RELEASE

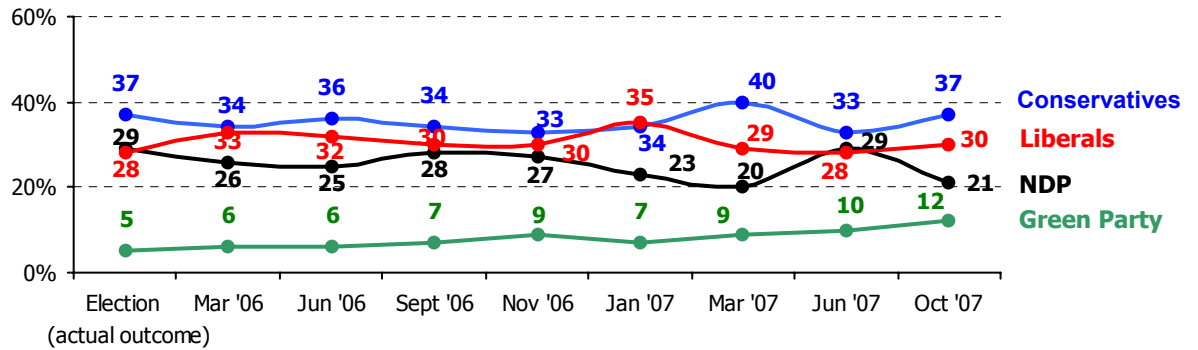
Date: October 31, 2007

Re: Conservative Party Holding Lead in B.C.

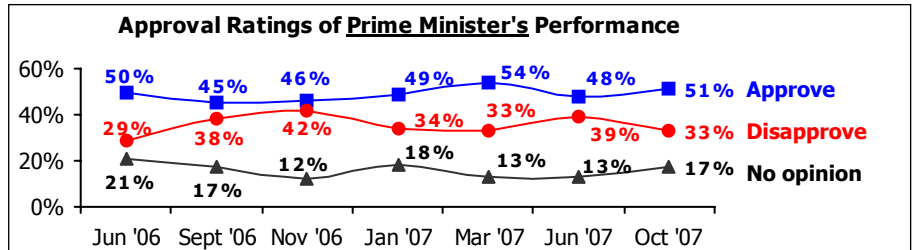
A Mustel Group poll taken earlier this month among a random sample of 851 B.C. adults (+/-3.4% margin of error) shows that the Conservative Party is holding its lead in B.C. If an election were held tomorrow, the Conservatives would garner 37% of the decided vote, in contrast to 30% supporting the Liberal Party and 21% favouring the NDP.

Support for the NDP has softened since the last measure in June '07, with the Conservative Party gaining most from this shift.

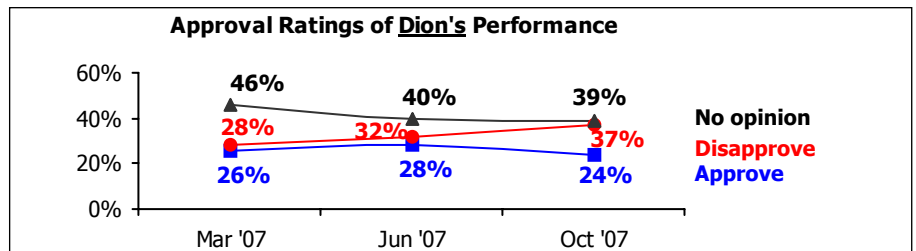
Federal Voter Intention



Approval ratings of Stephen Harper's performance as Prime Minister also are relatively strong; 51% approve, 33% disapprove with 17% undecided.



Approval ratings of the performance of Dion as leader of the federal Liberal Party are similar to past results (24% approve, 37% disapprove and a large proportion, 39%, still without an opinion of the party leader).

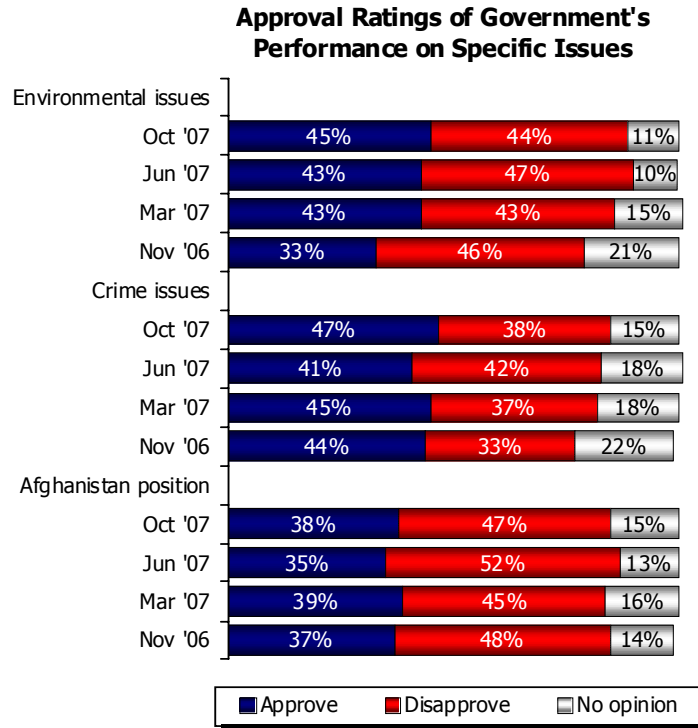


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Re: Conservative Party Holding Lead in B.C. (continued...)

There has been an increase in the approval rating of the Conservative government's performance on crime issues (47% approve in contrast to 41% in June). Opinions of the government's performance on the environment and Afghanistan are similar to the past, but note that a larger proportion still disapproves (47%) of their position on Afghanistan than approves (38%).



Mustel Group is a Vancouver-based market research firm with a 25 year history and enviable record of accuracy for political polling. For our 'Proven Record of Accuracy' go to our website at: www.mustelgroup.com/accuracy.asp.

Survey conducted: October 10-22, 2007
Methodology: Random sample of 851 BC adults, 18 years of age and over
Margin of error: ±3.4% at the 95% confidence level;
Undecided: 15%
Sponsored by: Mustel Group Market Research
Contact: Evi Mustel: 604-742-2240