



FOR IMMEDIATE RELEASE

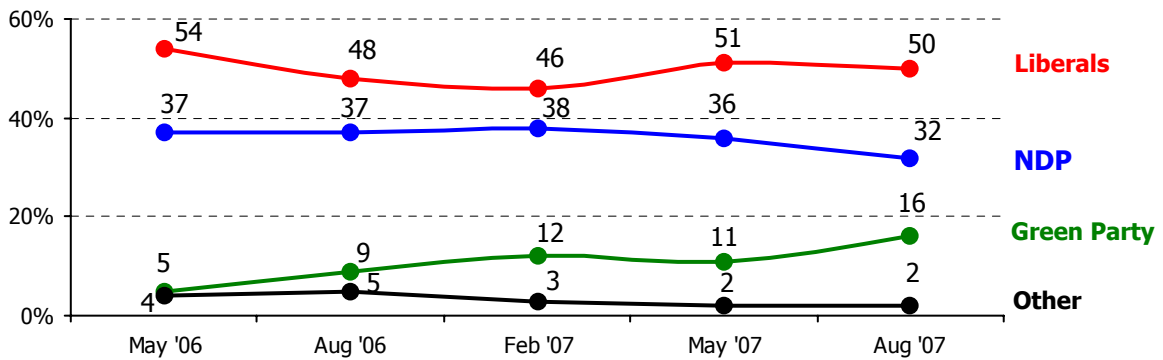
From: Mustel Group Market Research

Date: August 23, 2007

Re: Support for BC Liberals Remains Strong

The most recent Mustel Group poll (taken August 8-20) indicates that support for the BC Liberals has remained strong over the summer. If an election were held tomorrow, the BC Liberals would have the support of 50% of decided voters (essentially unchanged from the last measure taken in May). However, support for the NDP has softened with 32% intending to support the party if an election were held tomorrow (down from a high of 38% in February of this year and from the 42% achieved in the '05 election). Green Party support has continued to grow over the year, now at 16% (up from 9% in the '05 election).

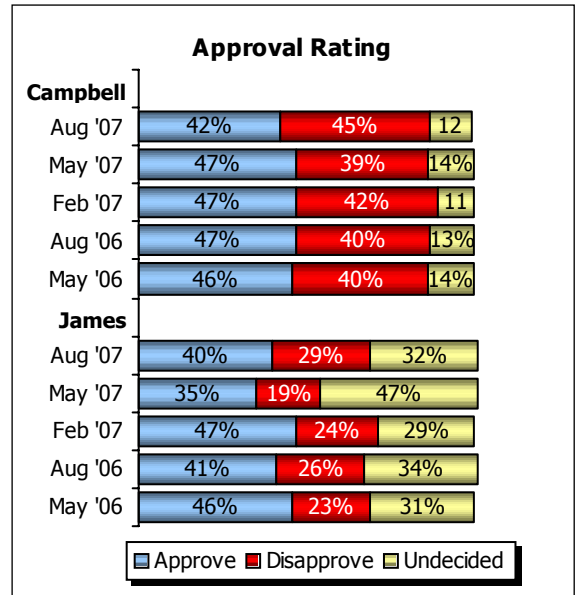
Provincial Voter Intention



The BC Liberals continue to be most popular in the Greater Vancouver area and in the interior of BC. NDP support tends to be consistent across the province but the Green Party has gained ground in regions that in the past have favoured the NDP such as Victoria, Vancouver Island and the south coast. Men are strongly favouring the BC Liberals at this point in time whereas support among women is divided between the BC Liberals and NDP.

Despite the strong performance of the party, Premier Campbell's approval ratings have softened. Both approval and disapproval levels of James' performance have increased (disapproval by 10 percentage points and approval by five percentage points) due to a decrease in the proportion undecided in their views.

For historical data, please refer to www.mustelgroup.com under "Polls/Articles". Mustel Group is a Vancouver-based market research firm with a 25 year history and enviable record of accuracy for political polling. For our 'Proven Record of Accuracy' go to our website at: www.mustelgroup.com/accuracy.asp.



Survey conducted: August 8-20, 2007
 Methodology: Random sample of 501 BC adults, 18 years of age and over
 Margin of error: ±4.4% at the 95% confidence level; Undecided: 15%
 Sponsored by: Mustel Group Market Research Contact: Evi Mustel: 604-742-2240