



**FOR IMMEDIATE RELEASE**

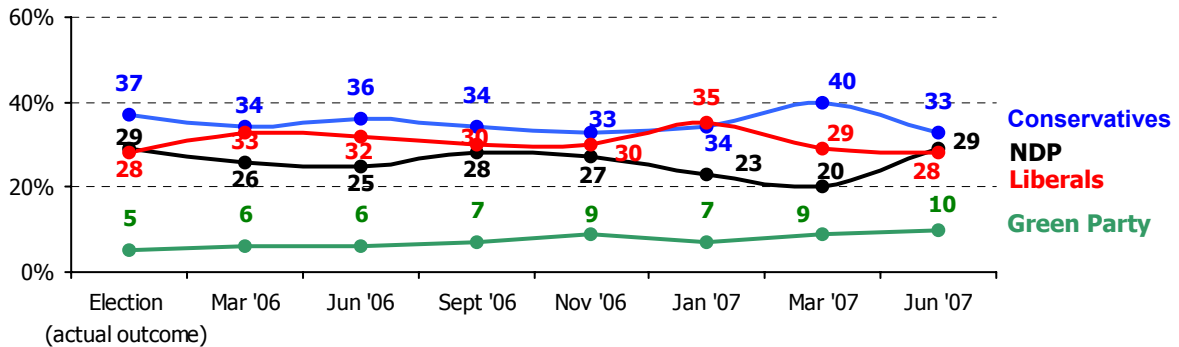
Date: June 20, 2007

**Re: Conservative Party Loses Ground in B.C.**

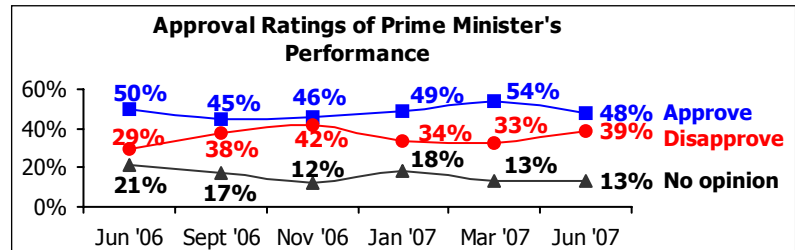
A Mustel Group poll taken earlier this month among a random sample of 852 B.C. adults (+/-3.4% margin of error) shows that the Conservative Party has lost support in recent months in B.C. If an election were held tomorrow, the Conservatives would garner 33% of the decided vote, down from 40% in March.

Support for the NDP has rebounded to 29%, the same result posted in the 2006 election. Support for the Liberal Party has been relatively stable since the last measure (28%).

**Federal Voter Intention**

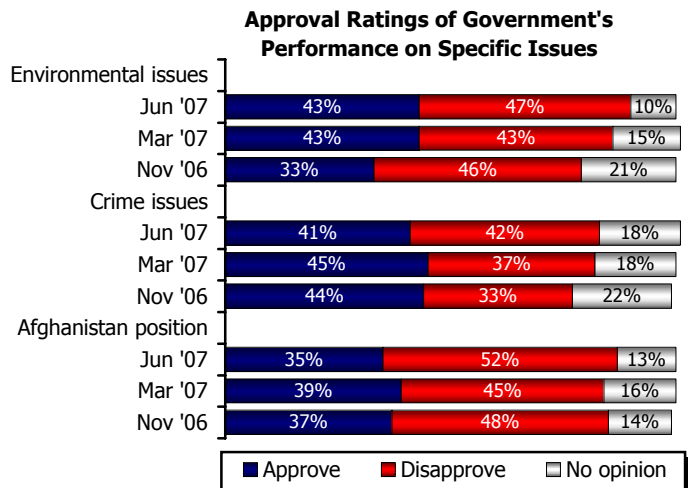


Approval ratings of Stephen Harper's performance as Prime Minister have also declined; 48% approve, a decrease from 54% in the March measure.



Approval ratings of the performance of Dion as leader of the federal Liberal party are similar to past results (28% approve, 32% disapprove and a large proportion, 40%, still have not yet formed an opinion of the party leader).

Furthermore, there has been an increase in disapproval of the Conservative government's performance on the environment and crime. In terms of Afghanistan, 52% now disapprove up from 45% in March.



Mustel Group is a Vancouver-based market research firm with a 25 year history and enviable record of accuracy for political polling. For our 'Proven Record of Accuracy' go to our website at: [www.mustelgroup.com/accuracy.asp](http://www.mustelgroup.com/accuracy.asp).

**Survey conducted:** May 31<sup>st</sup> to June 11<sup>th</sup>, 2007  
**Methodology:** Random sample of 852 BC adults, 18 years of age and over  
**Margin of error:** ±3.4% at the 95% confidence level;  
**Undecided:** 18%  
**Sponsored by:** Mustel Group Market Research  
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