



FOR IMMEDIATE RELEASE

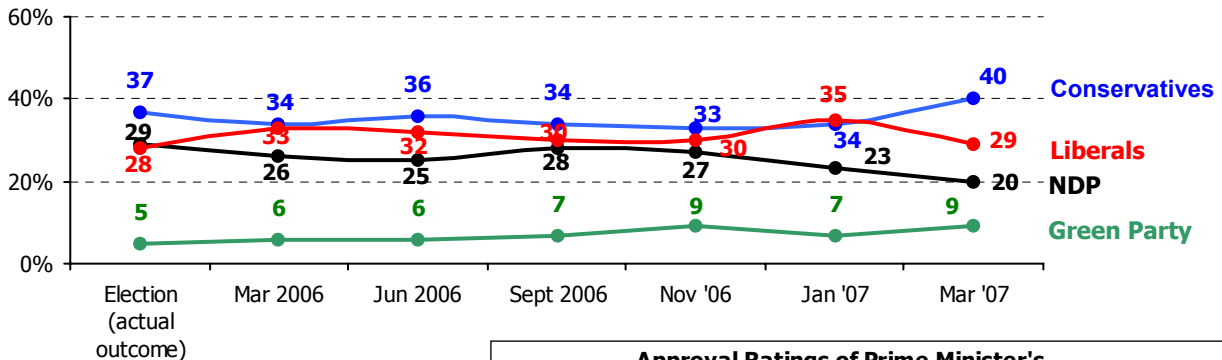
Date: March 29, 2007

Re: Conservative Party Gains Ground in B.C.

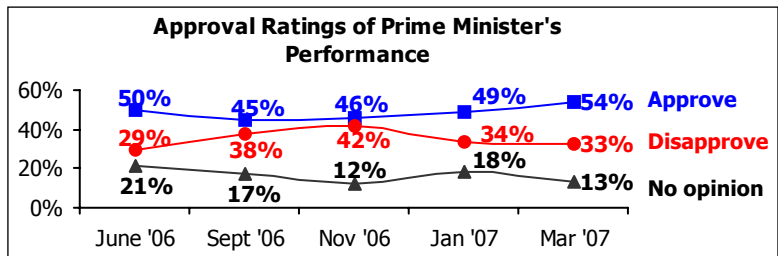
A Mustel Group poll taken earlier this month among a random sample of 750 B.C. adults (+/-3.6% margin of error) shows that the Conservative Party has made gains in recent months in B.C. If an election was held tomorrow, the Conservatives would garner 40% of the decided vote, up from 35% in January and the highest level achieved since the last election.

Support for the Liberal Party has fallen to 29% from 34%. Support for the NDP continues to fall (now at 20%) while the Green party has held relatively steady with 9% of the decided vote.

Federal Voter Intention



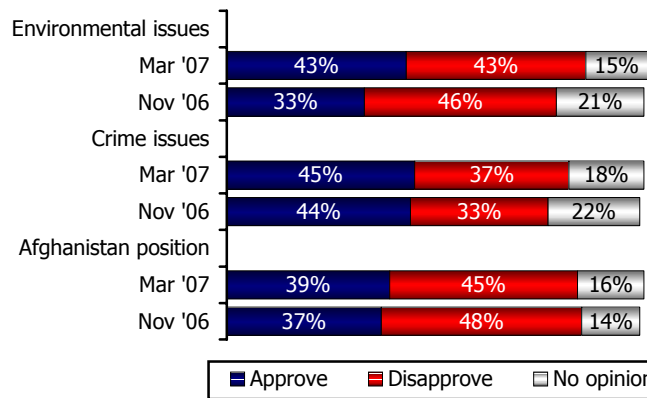
Furthermore, approval ratings of Stephen Harper's performance as Prime Minister have strengthened; 54% approve of his performance, an increase from 49% in the previous measure.



In contrast, 26% approve of the performance of Dion as leader of the federal Liberal party, 28% disapprove and a large proportion, 46%, have not yet formed an opinion of the party leader.

Approval ratings of the Conservative government's performance on the environment has strengthened since November 2006. A total of 43% now approve of the government's performance in contrast to 33% in the previous measure.

Approval Ratings of Government's Performance on Specific Issues



Mustel Group is a Vancouver-based market research firm with a 25 year history and enviable record of accuracy for political polling. For our 'Proven Record of Accuracy' go to our website at: www.mustelgroup.com/accuracy.asp.

Survey conducted: March 2-12, 2007
Methodology: Random sample of 750 BC adults, 18 years of age and over
Margin of error: ±3.6% at the 95% confidence level;
Undecided: 15%
Sponsored by: Mustel Group Market Research
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