



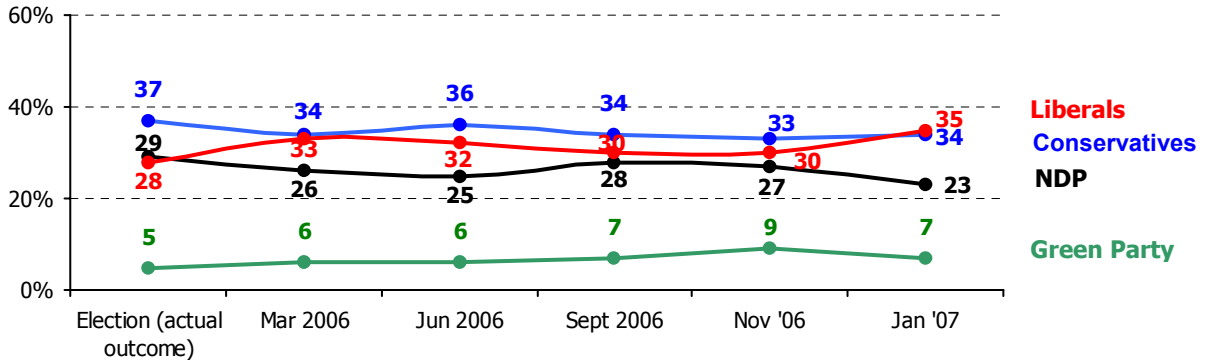
**FOR IMMEDIATE RELEASE**

Date: January 16, 2007

**Re: Federal Liberal Party Gains Ground in B.C.**

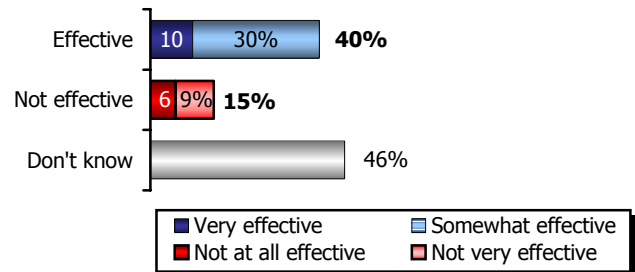
A Mustel Group poll taken earlier this month among a random sample of 806 B.C. adults shows that the federal Liberal party has gained ground in B.C. since the election of Stéphane Dion as party leader. If an election was held tomorrow, the Liberals would garner 35% of the decided vote (up from 30% in the fall) and the Conservatives 34% (a statistical tie).

**Federal Voter Intention**



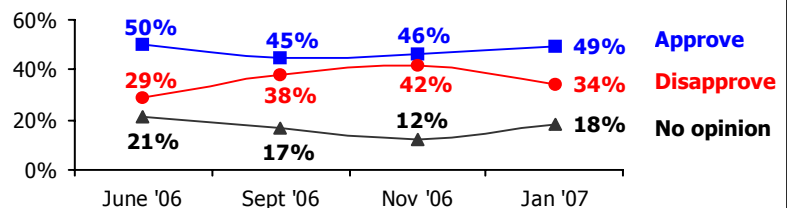
Among those with an opinion, the majority believe Dion will be an effective leader of the Liberal Party. A total of 40% rate Dion as 'very' or 'somewhat' effective, in contrast to 15% that believe he will be ineffective. However, a large group, 46% have no opinion.

**Effectiveness of Dion as Liberal Party Leader**



Approval ratings of Stephen Harper's performance as Prime Minister, which showed some weakening in the fall, have rebounded.

**Approval Ratings of Prime Minister's Performance**



Mustel Group is a Vancouver-based market research firm with a 25 year history and enviable record of accuracy for political polling. For our 'Proven Record of Accuracy' go to our website at: [www.mustelgroup.com/accuracy.asp](http://www.mustelgroup.com/accuracy.asp).

**Survey conducted:** January 2-10, 2007  
**Methodology:** Random sample of 806 BC adults, 18 years of age and over  
**Margin of error:** ±3.5% at the 95% confidence level;  
**Undecided:** 14%  
**Sponsored by:** Mustel Group Market Research  
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